

# IFA 2019 Project Day

School group ticket | Lesson Materials | Guides | Young IFA



**Dear teachers,**

IFA 2019 is an ideal opportunity to organize a project day for your class. From **September 6 to 11, 2019**, the world's leading trade show for Consumer Electronics offers unique insights into the world of technology for classes in grades 7-13.

## **Highlights for school groups:**

### **IFA school group ticket**

One class plus four chaperones: only €38 (plus €5.95 processing fee).

→ To order: [b2c.ifa-berlin.de/en/Events/YouthSchoolProgram](https://b2c.ifa-berlin.de/en/Events/YouthSchoolProgram)

### **IFA lesson materials**

These lessons materials allow you to take individual tours on the following topics: • *career orientation*, • *broadcasting*, • *innovations*, • *games and marketing*

→ Download here: [b2c.ifa-berlin.de/en/Events/YouthSchoolProgram/Schulprogramm](https://b2c.ifa-berlin.de/en/Events/YouthSchoolProgram/Schulprogramm)

### **Special guided tours with Schule@IFA**

A personal guide leads your group around the trade fair, where you will be met by up to three exhibitors. The tours focus on • *future technology*, • *green technology*, • *today's and tomorrow's professions* as well as • *seeing and hearing*. **Please register in advance!**

→ Project office Schule@IFA: +49 (0)30.339 796 103 or [SCHULEatIFA@factory-c.com](mailto:SCHULEatIFA@factory-c.com)

### **Young IFA in Hall 15.2**

The entire hall is set up like a shared apartment – a place where students would love to move in immediately! Using VR glasses, they can immerse themselves in the world of work and benefit from tips on finding a career. The program includes: • *Gaming & eSports*, • *laser games*, • *cooking*, • *sustainability*, • *lifestyle*, • *fashion & beauty*. Influencers, experts, moderators and presenters add life to the shared apartment. JAM FM will be broadcasting live.

→ Up-to-date information at: [www.young-ifa.de](http://www.young-ifa.de) and +49 (0)30.339 796 102

We're looking forward to welcoming lots of curious school and youth groups – and hope you have a lot of fun at IFA 2019!

Your Messe Berlin IFA team and FACTORY-C